A Blue Economy for a healthy Mediterranean

Measuring, monitoring and promoting an environmentally sustainable economy in the Mediterranean region

OBJECTIVES

- 1. Define a vision of the sustainable economy in the Mediterranean region
- 2. Define tools and measures to integrate the Blue-Economy vision within the on-going regional governance processes:
 - Integrated Coastal Zone Management (ICZM) Protocol
 - Mediterranean Strategy for Sustainable Development (MSSD) 2016-2025
 - Ecosystem Approach (EcAp) initiative
 - Sustainable Consumption and Production (SCP) Action Plan

DEFINE & MONITOR:

 Map stakeholders and Establish advisory board • Define Blue Economy (Scoping study) • Full study on policies and indicators for Blue economy

 Establish Sustainability dashboard

Introducing Blue

Economy in the

Mediterranean



PROMOTE & MAINSTREAM:

 Presentations of First draft, in parallel fora & Sides events, of the final study (Med Coast Day 2016) and submission to the MCSD • Meetings with BC governance processes with their consultation processes and with other multilateral initiatives



SUPPORTTHE IMPLEMENTATION:

 Exhibition on promising cases (SwitchMed Connect) to scale up at the international summit • Workshops (SwitchMed Connect) for connecting and discussing challenges and opportunities

"A new concept of Blue Economy to foster the shift towards a new sustainable economy"

MAIN CHALLENGES

- Sustainable use of biodiversity
- Food security
- Climate change and carbon budgets
- Marine and coastal tourism
- Pollution and marine debris



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