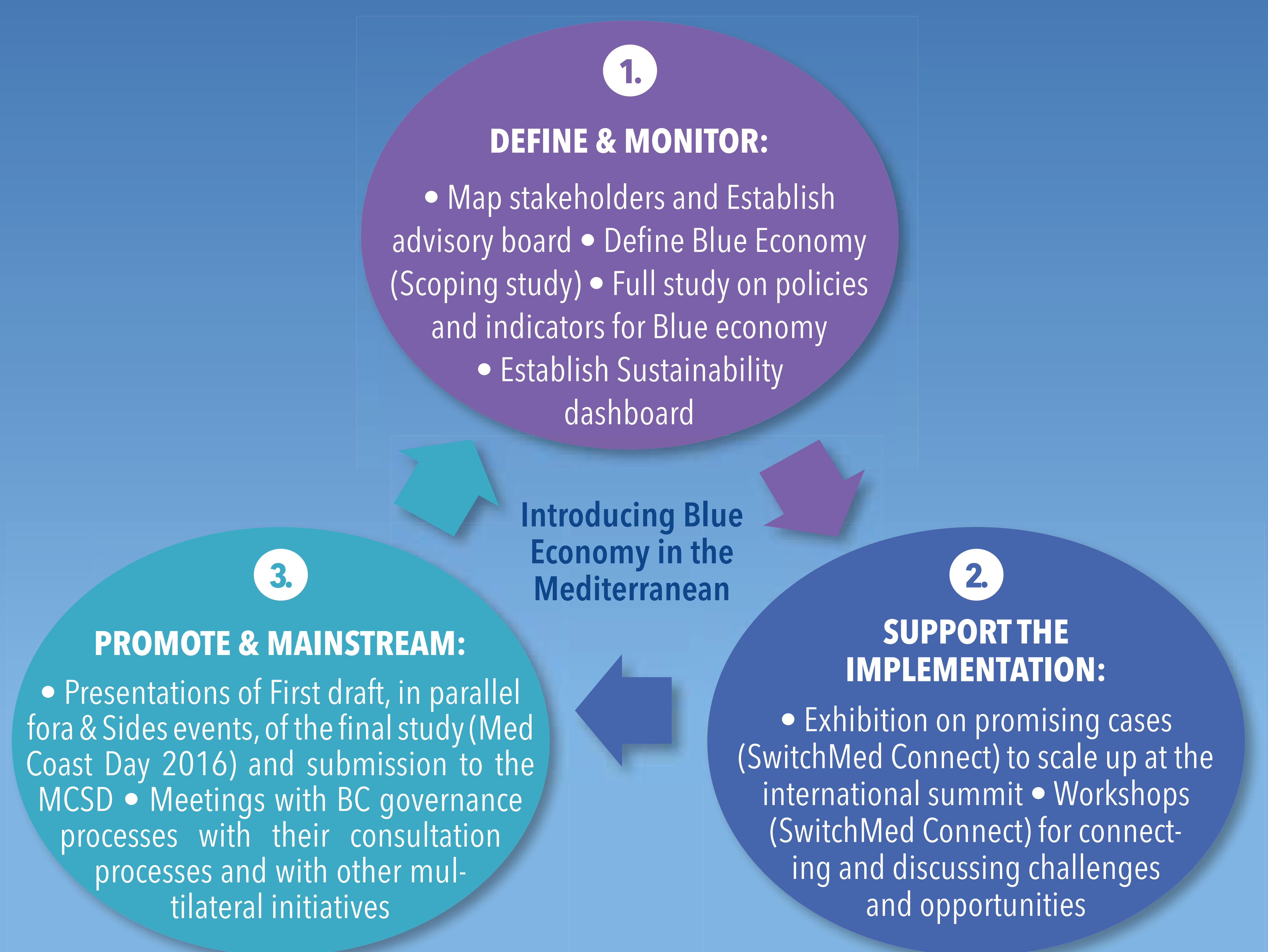


# A Blue Economy for a healthy Mediterranean

Measuring, monitoring and promoting an environmentally sustainable economy in the Mediterranean region

## OBJECTIVES

1. Define a vision of the sustainable economy in the Mediterranean region
2. Define tools and measures to integrate the Blue-Economy vision within the on-going regional governance processes:
  - Integrated Coastal Zone Management (ICZM) Protocol
  - Mediterranean Strategy for Sustainable Development (MSSD) 2016-2025
  - Ecosystem Approach (EcAp) initiative
  - Sustainable Consumption and Production (SCP) Action Plan



“A new concept of Blue Economy to foster the shift towards a new sustainable economy”

## MAIN CHALLENGES

- Sustainable use of biodiversity
- Food security
- Climate change and carbon budgets
- Marine and coastal tourism
- Pollution and marine debris



[www.mava-blue-economy.com](http://www.mava-blue-economy.com)

Partners



Funding

